



XI European Meeting  
on Glial Cells in Health and Disease  
**Estrel Hotel Berlin** | July 3–6, 2013

# Sponsorship Opportunities Brochure

## Welcome to Berlin!

Dear Glia Community,

The XI European Meeting on Glial Cell Function in Health and Disease invites participation from glia researchers from all over the world to Berlin.

The Glial Meeting series has a long tradition. In 1994, glial researchers gathered for the first time at their “own” meeting at the University of Heidelberg. The interest was overwhelming with more than 600 participants. The Glial Meeting series was born. Meetings in Archachon (1996), Athens (1998), Barcelona (2000), Rome (2002), Berlin (2003), Amsterdam (2005), London (2007), Paris (2009) and finally Prague (2011) followed. Now, in 2013, ten years after the Berlin Meeting in 2003, the conference returns to Berlin. The participants will meet the large community of Berlin scientists with an interest in glial cells.

Glial research employs a large spectrum of experimental approaches. Questions to the functions of glial cells are addressed by physiologists, pharmacologists, neuropathologists, neurologists and even psychiatrists. It involves molecular biology and in vivo approaches. If you have products targeted towards the glial community then the Berlin meeting is a unique opportunity since it is the largest meeting of its kind in the world.

Berlin is a lively, young and very international city offering all kinds of entertainment ranging from classic concerts to the flashiest performances, a large number of museums, clubs, and many sites that reflect German and European history.

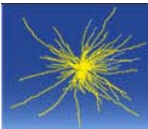
We are looking forward to welcoming you to Berlin in July 2013.

Prof. Dr. Helmut Kettenmann  
*Chair of the Organizing Committee*

## General information

<b>Date</b>	July 3 – 6, 2013
<b>Venue</b>	Estrel Convention Center Sonnenallee 225 12057 Berlin, Germany URL: <a href="http://www.estrel.com">www.estrel.com</a>
<b>Participants</b>	about 1,000
<b>Local organizer</b>	Prof. Dr. Helmut Kettenmann  Cellular Neurosciences Max Delbrück Center for Molecular Medicine (MDC) Berlin-Buch Robert-Rössle-Straße 10 13125 Berlin, Germany
<b>Scientific secretariat</b>	Ms. Meino Alexandra Gibson  Max Delbrueck Center for Molecular Medicine (MDC) Berlin-Buch Robert-Rössle-Straße 10 13125 Berlin, Germany  Phone +49 30 9406 3336 Email: <a href="mailto:gibson@mdc-berlin.de">gibson@mdc-berlin.de</a>
<b>Conference organizer</b>	<b>K.I.T. Group GmbH Association &amp; Conference Management</b>  Mr. Jörg Herrmann/ Dr. Jessica Heimbecher Kurfürstendamm 71 10709 Berlin, Germany  Phone: +49 30 24603 453 Fax: +49 30 24603 200 Email: <a href="mailto:glia2013@kit-group.org">glia2013@kit-group.org</a> URL: <a href="http://www.kit-group.org">www.kit-group.org</a>
<b>Internet</b>	<b><a href="http://www.gliameeting.eu">www.gliameeting.eu</a></b>





## Program committee

Sue Barnett (UK) – Chair  
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Dwight E. Bergles (USA)  
Robin Franklin (UK)  
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Shinichi Kohsaka (Japan)  
Maiken Nedergaard (USA)  
Harald Neumann (Germany)  
Trevor Owens (Denmark)  
Eva Syková (Czech Republic)

## Organizing committee

Anne Baron-Van Evercooren (France)  
Hendrikus W. G. M. Boddeke (Netherlands)  
Bernardo Castellano (Spain)  
Christine Dijkstra (Netherlands)  
Kristjan Jessen (UK)  
Helmut Kettenmann (Germany) – Chair  
Rebecca Matsas (Greece)  
Rhona Mirsky (UK)  
Eva Syková (Czech Republic)  
Dionysia Theodosis (Greece)

### Meeting venue

The XI European Meeting on Glial Cells in Health and Disease will take place at the Estrel Hotel & Convention Center. Located between Berlin City Center and the Berlin Brandenburg International Airport it is Europe’s largest convention and hotel complex. With more than 15,000 square meters of exhibition space, the multi-functional Estrel Convention Center is perfect for meetings and congresses of all sizes and styles. All in all, there are 60 fully air-conditioned meeting rooms and foyers ranging from 20 to 800 square meters.



## Program at a glance

**Tuesday, July 2, 2013: 10:00 – 19:00** Introductory course at the Max Delbrück Center for Molecular Medicine (MDC) Berlin-Buch

	Wednesday, July 3	Thursday, July 4	Friday, July 5	Saturday, July 6
09:00	Workshops	Plenary lecture (L2)	Plenary lecture (L4)	Plenary lecture (L6)
10:00		Coffee break	Coffee break	Coffee break
10:15		Symposia II	Symposia IV	Symposia VI
12:15		Lunch break	Lunch break	Lunch break
13:00		Lunch break		
13:15	Opening	Poster I	Poster II	Poster II
14:00	Opening lecture (L1)			
15:15	Symposia I	Symposia III	Symposia V	15:00-16:00 Plenary lecture (L7)
16:15				
17:15				Coffee break
17:30	Poster I & coffee break	Plenary lecture (L3)	Plenary lecture (L5)	
18:30				
19:15	Opening reception			

## Scientific program

**Tuesday, July 2, 2013, 10:00 – 19:00:** Introductory course at the Max Delbrück Center for Molecular Medicine (MDC) Berlin-Buch

### Wednesday, July 3, 2013

9:00 – 13:00 **Workshops**

13:00 – 14:00 **Lunch break**

14:00 – 14:15 **Opening**

14:15 – 15:15 **Plenary lecture L1**

**Philip Haydon**

*Tufts Neuroscience Institute, University School of Medicine Boston, USA*

GLIAL-BASED OPPORTUNITIES FOR THE TREATMENT OF NEUROLOGICAL AND PSYCHIATRIC DISORDERS

15:15 – 17:15 **Symposia I**

**Symposium 1**

GLIAL CELLS IN EPILEPSY: NOVEL ASPECTS ON PATHOGENESIS AND TREATMENT

**Organizers: Asla Pitkänen, (Kuopio), Rebecca Matsas, (Athens)**

*Kjell Heuser (Oslo), Rebecca Matsas (Athens), Asla Pitkanen (Kuopio), Christian Steinhauser (Bonn)*

**Symposium 2**

AXOGLIAL INTERACTIONS IN THE ASSEMBLY AND STABILITY OF AXONAL DOMAINS ESSENTIAL FOR RAPID NERVE IMPULSE CONDUCTION

**Organizer: Peter Brophy (Edinburgh)**

*Peter Brophy (Edinburgh), Benedicte Dargent (Marseille), Elior Peles (Rehovot), Matthew Rasband (Houston)*

**Symposium 3**

GLIAL CELLS AND CHRONIC PAIN

**Organizer: Marzia Malcangio (London)**

*Sabatio Maione (Naples), Marzia Malcangio (London), Mark Suter (Lausanne), Camilla Svensson (Stockholm)*

**Symposium 4**

MICROGLIAL PHAGOCYTOSIS AND ROS IN DEVELOPMENT AND NEURODEGENERATION

**Organizers: Guy Brown (Cambridge), Jau-Shyong Hong (USA)**

*Guy Brown (Cambridge), Jau-Shyong Hong (USA), Gary Landreth (Cleveland), Rosa Paolicelli (Monterotondo)*

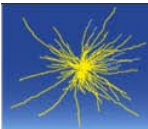
**Symposium 5**

GENETIC DISSECTION OF GLIAL CELL DEVELOPMENT AND FUNCTION IN DROSOPHILA

**Organizer: Christian Klämbt (Münster)**

*Marc Freemann (Worcester), Alicia Hidalgo (Birmingham), Rob Jackson (Boston), Christian Klämbt (Münster)*

17:15 – 19:15 **Poster session I and coffee break**



19:15 **Opening reception**

## Thursday, July 4, 2013

9:00 – 10:00 **Plenary lecture L2**

**Anne Baron-Van Evercooren**

*Centre de Recherche de l'Institut du Cerveau et de la Moelle, Paris, France*

CONTRIBUTION OF ENDOGENOUS AND EXOGENOUS STEM CELLS TO REMYELINATION OF THE CENTRAL NERVOUS SYSTEM

10:00 – 10:15 **Coffee break**

10:15 – 12:15 **Symposia II**

**Symposium 6**

IDENTITY AND PLASTICITY OF ASTROGLIAL STEM CELLS IN ADULT NEUROGENIC NICHES

**Organizers: Masato Nakafuku (Cincinnati), Verdon Taylor (Basel)**

*Francois Guillemont (Mill Hill), Sebastian Jessberger (Zurich), Masato Nakafuku (Cincinnati), Verdon Taylor (Basel)*

**Symposium 7**

CROSS-TALK BETWEEN IONS AND ENERGY METABOLISM IN ASTROCYTES: NEW INSIGHTS FROM IN VITRO AND IN VIVO STUDIES WITH OPTICAL PROBES

**Organizers: Christine Rose (Düsseldorf), Felipe Barros (Valdiva)**

*Felipe Barros (Valdiva), Jean-Yves Chatton (Lausanne), Christine Rose (Düsseldorf), Bruno Weber (Zurich)*

**Symposium 8**

MICROGLIAL PRIMING: HOW THE MICROGLIAL POPULATION BECOMES A CNS AMPLIFIER OF SYSTEMIC INFLAMMATION AND WHY IT MATTERS?

**Organizers: Sophie Laye (Bordeaux), Colm Cunningham (Dublin)**

*Colm Cunningham (Dublin), Pierre Gressens (Paris), Sophie Laye (Bordeaux), Paul Morgan (Cardiff)*

**Symposium 9**

BIOMARKERS OF GLIAL INJURY IN CSF AND BLOOD

**Organizer: Albee Messing (Madison)**

*Christian Förch (Frankfurt), Damir Janigro (Cleveland), Albee Messing (Madison), Axel Petzold (London)*

**Symposium 10**

ENDOPLASMIC RETICULUM STRESS AND NEUROLOGICAL DISORDERS

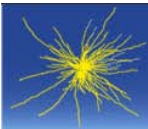
**Organizer: Una Fitzgerald (Galway)**

*Una Fitzgerald (Galway), Brian Popko (Chicago), Christopher Power (Alberta), David Ron (Cambridge)*

12:15 – 13:15 **Lunch break**

13:15 – 15:15 **Poster session I**





15:15 – 17:15 **Symposia III**

**Symposium 11**

THE NEURO-GLIA INTERACTIONS THAT CONTROL REPAIR IN THE NERVOUS SYSTEM

**Organizer: Kristjan Jessen (London)**

*Frank Brakdke (Bonn), Tessa Gordon (Toronto), Kristjan Jessen (London), Martin Schwab (Zürich)*

**Symposium 12**

ROLE OF GLIAL GABA TRANSPORTERS IN CONTROLLING NEUROTRANSMISSION

**Organizer: László Héja (Budapest)**

*László Héja (Budapest), Sergei Kirischuk (Mainz), Istvan Mody (Los Angeles), Steve White (Salt Lake City)*

**Symposium 13**

GLIAL CELLS IN MEMORY, NEURAL PLASTICITY AND NEUROGENESIS: FOCUS ON INTERLEUKIN 1

**Organizers: Luisa Minghetti (Rome), Staci Bilbo (Durham)**

*Staci Bilbo (Durham), Luisa Minghetti (Rome), Barbara Viviani (Milan), Raz Yirmiya (Jerusalem)*

**Symposium 14**

ROLE OF MICROGLIA DURING THEIR INVASION OF THE DEVELOPING CENTRAL NERVOUS SYSTEM

**Organizers: Pascal Legendre (Paris), Michel Rigo (Diepenbeek)**

*Jose Luis Marín Teva (Granada), Etienne Audiant (Paris), Pascal Legendre (Paris), Michel Rigo (Diepenbeek)*

**Symposium 15**

ASTROCYTE NETWORK CONTRIBUTION IN NEUROIMAGING SIGNALS

**Organizers: Jerome Badaut (Loma Linda), Anne-Karine Bouzier-Sore (Bordeaux)**

*Jerome Badaut (Loma Linda), Anne-Karine Bouzier-Sore (Bordeaux), Julien Chuquet (Mont-Saint-Aignan), Olaf Jöhren (Lübeck)*

17:15 – 17:30 **Coffee break**

17:30 – 18:30 **Plenary lecture L3**

**Stefano Pluchino**

*Clinical Neurosciences, University of Cambridge, UK*

HOW NEURAL STEM CELLS SPEAK WITH IMMUNE CELLS

**Friday, July 5, 2013**

9:00 – 10:00 **Plenary lecture L4**

**Jacqueline Trotter**

*Molecular Cell Biology, University of Mainz, Germany*

WRAPPING IT UP: FUNCTIONS OF NG2 GLIA IN MYELINATION AND AT SYNAPSES

10:00 – 10:15 **Coffee break**

10:15 – 12:15 **Symposia IV**

**Symposium 16**

SIGNALING PATHWAYS IN MYELINATION

**Organizers: Kelly Monk (Saint Louis), Rashmi Bansal (Farmington)**

*Rashmi Bansal (Farmington), Wendy Macklin (Aurora), Kelly Monk (Saint Louis), Carla Taveggia (Milan)*

**Symposium 17**

GLIA IN THE PATHOGENESIS OF POLYGLUTAMINE NEURODEGENERATION

**Organizers: Thomas Moeller (Paramus), Gwenn Garden (Seattle)**

*Gwenn Garden (Seattle), Flaviano Girogine (Leicester), Thomas Moeller (Paramus), Paola Piccini (London)*

**Symposium 18**

THE MÜLLER CELL – THE GLIAL ALL-ROUNDER OF THE RETINA

**Organizers: Antje Grosche (Leipzig)**

*Dan Goldmann (Ann Arbor), Antje Grosche (Leipzig), Éric Newman (Minneapolis), Thomas Reh (Seattle)*

**Symposium 19**

MICROGLIAL ATP SIGNALING: A KEY REGULATOR OF SYNAPTIC TRANSMISSION AND NEURONAL DISEASES

**Organizers: Kazuhide Inoue (Fukuola)**

*Schuichi Koizumi (Yamanashi), Olivier Pascual (Paris), Michael Salter (Toronto), Peter Illes (Leipzig)*

**Symposium 20**

NG2 CELLS IN THE INTACT AND INJURED BRAIN: A HETEROGENEOUS POPULATION?

**Organizers: Leda Dimou (Munich), Akiko Nishiyama (Connecticut)**

*David Attwell (London), Leda Dimou (Munich), Akiko Nishiyama (Connecticut), Brahim Nait Oumesmar (Paris)*

12:15 – 13:15 **Lunch break**

13:15 – 15:15 **Poster session II**

15:15 – 17:15 **Symposia V**

**Symposium 21**

(DYS-) REGULATION OF MYELIN MEMBRANE SYNTHESIS

**Organizers: Ueli Suter (Zurich), Mark Verheijen (Amsterdam)**

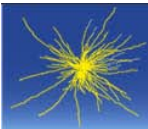
*Roman Chrast (Lausanne), Markus Schwab (Göttingen), Ueli Suter (Zurich), Mark Verheijen (Amsterdam)*

**Symposium 22**

FAMILY OF GP130 CYTOKINES AS PROTECTIVE MEDIATORS OF NEUROLOGICAL DISEASE

**Organizers: Niels Hellings (Diepenbeek), Trevor Kilpatrick (Melbourne)**

*Niels Hellings (Diepenbeek), Trevor Kilpatrick (Melbourne), Su Metcalfe (Cambridge), Dirk Schlüter (Magdeburg)*



**Symposium 23**

MITOCHONDRIAL CA<sup>2+</sup> SIGNALING IN LIFE AND DEATH OF GLIAL CELLS.

**Organizers: Israel Sekler (Beer Sheva), Michael Duchen (London)**

*Michael Duchen (London), James Lechleiter (San Antonio), Israel Sekler (Beer Sheva), Ding Shinghuan (Columbia)*

**Symposium 24**

ROLE OF EXTRACELLULAR VESICLE SECRETION FROM GLIAL CELLS IN HEALTH AND DISEASE

**Organizer: Felipe Court (Santiago)**

*Felipe Court (Santiago), Mikael Simons (Göttingen), Johan Skog (New York), Claudia Verderio (Milano)*

**Symposium 25**

TRANSLATIONAL REGULATION IN GLIAL CELLS

**Organizer: Martin Theis (Bonn)**

*Jason Gerstner (Philadelphia), Anna Krichevski (Boston), Martin Theis (Bonn), Yongjie Yang (Boston)*

17:15 – 17:30 **Coffee break**

17:30 – 18:30 **Plenary lecture L5**

**Suzanaerculano-Houzel**

Biomedical Sciences, University of Rio de Janeiro, Brazil

YOU DON'T MESS WITH THE GLIA: EVOLUTION OF BRAIN SIZE WITH CONSERVED NON-NEURONAL SCALING RULES IN MAMMALS

**Saturday, July 6, 2013**

9:00 – 10:00 **Plenary lecture L6**

**Alexandre Prat**

*Neuroscience Research, University of Montreal, Canada*

BRAIN MORPHOGENS ARE REGULATORS OF THE BLOOD-BRAIN BARRIER

10:00 – 10:15 **Coffee break**

10:15 – 12:15 **Symposia VI**

**Symposium 26**

ADAMS AND MMPS DURING MYELIN DEVELOPMENT AND MYELIN REPAIR

**Organizers: Adan Aguirre (Stony Brook)**

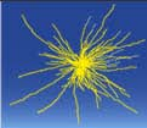
*Adan Aguirre (Stony Brook), Stephen Crocker (Farmington), Veronica Shubayev (La Jolla), Nicola Woodroffe (Sheffield)*

**Symposium 27**

MULTIPLE ROLES OF GLIAL CELLS IN POSTSTROKE INFLAMMATION

**Organizers: Carsten Ruscher (Lund), Jasna Kriz (Quebec)**

*Karen Gerth (Berlin), Jasna Kriz (Quebec), Carsten Ruscher (Lund), Zena Vexler (San Francisco)*



**Symposium 28**

THE BRAINS BEST FRIEND: THE PROTECTIVE SIDE OF MICROGLIA ACTION

**Organizers: Knut Biber (Freiburg)**

*Knut Biber (Freiburg), Kate Lambertsen (Odense), Cristina Limatola (Rome), Marta Olah (Boston)*

**Symposium 29**

ASTROCYTE CONTROL OF PRE-SYNAPTIC FUNCTION VIA GLIOTRANSMISSION: MECHANISMS AND FUNCTIONAL

**Organizers: Andrea Volterra (Lausanne)**

*Marta Navarrete (Madrid), Thomas Nevian (Bern), Richard Robitaille (Montreal), Andrea Volterra (Lausanne)*

**Symposium 30**

ADVANCES IN NEUROTRANSMITTER SIGNALING IN PERIPHERAL GLIAL CELLS

**Organizers: Douglas Fields (Bethesda), Verlio Magnaghi (Milan)**

*Douglas Fields (Bethesda), Menchachem Hanani (Jerusalem), Valerio Magnaghi (Milan), Tata, Maria Ada (Rome)*

12:15 – 13:00 **Lunch break**

13:00 – 15:00 **Poster session II**

15:00 – 16:00 **Plenary lecture L7**

**Michael V. Sofroniew**

***UCLA School of Medicine, Department of Neurobiology, Los Angeles, USA***

ASTROCYTE ROLES IN CNS DISORDERS

16:00 **Departure**

## Sponsorship opportunities – overview

<b>1) Symposia</b>	
Symposium	7,500.00 EUR
<b>2) Conference material</b>	
Conference bags	3,000.00 EUR
Note pads & pens	800.00 EUR
Badge lanyards	2,000.00 EUR
Delegate name badges	2,000.00 EUR
Conference bag inserts	1,000.00 EUR
Advertisement in printed conference program	500.00 EUR to 2,000.00 EUR
<b>3) Conference services</b>	
Internet point	3,500.00 EUR
Speaker's center – media check	2,500.00 EUR
Directional signage	2,500.00 EUR
<b>4) Communication</b>	
Link on the website	495.00 EUR
Wireless internet access	4,000.00 EUR
Email blast	1,500.00 EUR
<b>5) Sponsorship packages</b>	
Platinum sponsor	10,000.00 EUR
Gold sponsor	6,000.00 EUR
Silver sponsor	4,000.00 EUR
Bronze sponsor	2,500.00 EUR

**Please note: All costs are German VAT 19% excluded.**

## Sponsorship opportunities – in detail

All sponsors will benefit from these services:

- Logo in the sponsor list, in the program and on the website

### 1) Symposia

A sponsoring company can take advantage of the opportunity to plan, organize and stage a satellite symposium which might take place within the general framework of the congress, embedded in the official program (i. e. during lunch breaks, 60 to 90 minutes maximum). There will be maximum two (2) aligned parallel sessions. The scientific program of the symposia must be submitted and approved by the Program Committee. The sponsorship includes meeting room, technical equipment and technical staff. The program of the symposia will be included in the final program.

### 2) Conference material

Delivery information for items which must be provided by the sponsor will be available from the conference secretariat.

#### - Conference bags

The sponsor will provide the conference bags. His logo will appear on the bags. Design must be submitted to the conference secretariat for approval. All materials must be provided and delivered directly by the sponsor.

Pieces: 1,200

Price: 3,000 EUR (production not included)

#### - Note pads and pens

The sponsor's logo will appear on the pads and pens. Note pads and pens will be included in each conference bag. Design must be submitted to the conference secretariat for approval. All material must be provided and delivered directly by the sponsor.

Pieces: 1,200

Price: 800 EUR (production not included)

#### - Badge lanyards

The sponsor will provide the conference badge lanyards with his logo on it. Lanyards will be assigned to every delegate together with their badge. Lanyard design must be submitted to the conference secretariat for approval. Material must be delivered directly by the sponsor.

Pieces: 1,200

Price: 2,000 EUR (production not included)

- **Delegate name badges**

Sponsor's logo will be printed on badges. Name badges will be assigned to every participant. Delegate Name Badges will be produced by the organizer.

Price: 2,000 EUR (including production)

- **Conference bag inserts**

Advertising material can be inserted in every delegate bag and has to be provided by the sponsor. The bag insert should be an unfolded A4 (max. size) advertisement printed on one or both sides. It must be submitted to the conference secretariat for approval.

Price: 1,000 EUR (production not included)

- **Advertisement in printed conference program**

The printed conference program will be provided on-site to all delegates, speakers and exhibitors. The sponsor's advertisement must be submitted to the conference secretariat for approval.

Price:

Outside back cover page: 2,000 EUR

Inside front cover page: 1.000 EUR

Inside back cover page: 1.00 EUR

Full page inside: 500 EUR

### **3) Conference services**

- **Internet point**

An internet point for the delegates including three PCs and printer will be available. Sponsor's logo will displayed on internet point signage and may appear on screensaver and desktop design. Mouse pads can also be used to feature the sponsor's logo. Mouse pads must be provided and delivered directly by the sponsor.

Price: 3,500 EUR

- **Speaker's center – media check**

All speakers must report to the Speaker's center to hand in their presentations. They can also edit and update their presentation here. Sponsor's logo will be placed on speaker's center signage. It may be used for screensaver and desktop design and can also be displayed on mouse pads. Acknowledgement of the sponsorship will be made in the final program. Mouse pads must be provided and delivered directly by the sponsor.

Price: 2,500 EUR

- **Directional signage**

Sponsor's logo will feature on all directional signage throughout the conference venue.

Price: 2,500 EUR

#### 4) Communication

- **Link on the sponsor's website**

The conference website [www.euroglia.eu](http://www.euroglia.eu) is the first contact point for most participants, providing comprehensive information on all conference matters. Sponsor's logo will be placed on the pages relevant to the conference with a link to your website.

Price: 495 EUR

- **Wireless internet access**

Sponsor's website will be the default homepage. Sponsor can provide internet to delegates. The sponsor's name will be the password to Wi-Fi access.

Price: 4,000 EUR

- **Email blast**

Have your individual announcement for your session, exhibition booth or other information sent out to all delegates registered. The sponsor's logo will appear in the e-mail. E-mail will be designed and sent out by the conference secretariat. Sponsor is highly encouraged to provide texts, pictures etc.

Price: 1,500 EUR

#### 5) Sponsorship packages

**Platinum sponsor**

**10,000.00 EUR**

Sponsorship includes:

- Sponsor's name will be featured prominently in all congress publications with the acknowledgement as platinum sponsor
- 20 m<sup>2</sup> exhibition space free of charge and 25 % discount on additional exhibition space (floor space only)
- 1 insert on interior pages of the final program
- Link from the conference website to the homepage of the sponsor, including company logo
- One promotional item (e.g. leaflet) in the conference bags
- 8 participant registrations (company staff or delegates)



**Gold sponsor**

**6,000.00 EUR**

Sponsorship includes:

- Sponsor's name will be featured prominently in all congress publications with the acknowledgement as gold sponsor
- 12 m<sup>2</sup> exhibition space free of charge and 15 % discount on additional exhibition space (floor space only)
- 1 insert on interior pages of the final program
- Link from the conference website to the homepage of the sponsor, including company logo
- One promotional item (e.g. leaflet) in the conference bags
- 6 participant registrations (company staff or delegates)

**Silver sponsor**

**4,000.00 EUR**

Sponsorship includes:

- Sponsor's name will be featured prominently in all congress publications with the acknowledgement as silver sponsor
- 9 m<sup>2</sup> exhibition space free of charge and 15 % discount on additional exhibition space (floor space only)
- 1 insert on interior pages of the final program
- Link from the conference website to the homepage of the sponsor, including company logo
- One promotional item (e.g. leaflet) in the conference bags
- 5 participant registrations (company staff or delegates)

**Bronze sponsor**

**2,500.00 EUR**

Sponsorship includes:

- Sponsor's name will be featured prominently in all congress publications with the acknowledgement as bronze sponsor
- 10 % discount on ordered exhibition space (floor space only)
- 1 insert on interior pages of the final program
- Link from the conference website to the homepage of the sponsor, including company logo
- One promotional item (e.g. leaflet) in the conference bags

## Exhibition

	Equipped stand m <sup>2</sup>	Floor space only/ m <sup>2</sup>
	Minimum required 9 m <sup>2</sup>	
	By October 31, 2012	
Companies	250 EUR/ m <sup>2</sup>	200 EUR/ m <sup>2</sup>
	After October 31, 2012	
Companies	300 EUR/ m <sup>2</sup>	250 EUR/ m <sup>2</sup>
Exhibitor's manual	√	√
Exhibitor's badges (2)	√	√
100 word company/product profile in the program book	√	√
Listing on the congress website	√	√
Program book (one copy)	√	√
Main electric connection up to 1 kw	√	√
General cleaning after set-up	√	√
Table	√	—
2 chairs	√	—
Three spotlights: one spotlight for 3 m <sup>2</sup>	√	—
Shell scheme	√	—
The company's lettering sign printed in one single color	√	—
Daily cleaning	—	—

**Please note: All costs are German VAT 19% excluded.**

## Exhibition space

The Industry exhibition area is located in the foyer of the convention center in the Estrel Hotel Berlin. The coffee breaks and lunch will take place within the exhibition. Minimum square meters per booth is 9 m<sup>2</sup>.

All exhibitors will have their company name in congress publications as well as the congress website.

### Booth assignment:

Exhibition space will be assigned on a “first come, first served” basis, according to the date of the exhibition space booking and the date of the receipt of the payment. Please note that Gold, Silver and Bronze Sponsors may choose their preferred exhibition space prior to any other exhibitor.

### How to book:

Exhibition space can be booked as of now via the enclosed application form (also available for download on [www.gliameeting.eu](http://www.gliameeting.eu)). It can be sent by email to [glia2013@kit-group.org](mailto:glia2013@kit-group.org) or by fax to +49 30 24603 200. Subsequently you will receive a confirmation of registration, the exhibition contract and the invoice.

### Exhibitor registration:

Each stand is eligible for two free registrations and a free congress bag. The exhibitor badge entitles one congress bag with the final program. Additional exhibitor badges can be purchased for a special price. Detailed information will be given with the exhibition manual in March 2013.

### Set up times:

Wednesday July 3, 2013	8:00 – 13:00
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### Exhibition opening times:

Wednesday July 3, 2013	14:00 – 20:00
Thursday July 4, 2013	8:30 – 18:30
Friday July 5, 2013	8:30 – 18:30
Saturday July 6, 2013	8:30 – 16:00

### Dismantling:

Saturday July 6, 2013	16:00 – 20:00
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## Exhibition application form

### Company details

Company \_\_\_\_\_

Contact person \_\_\_\_\_

Address \_\_\_\_\_

Zip/City/Country \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

*(Please note that all listings of your company will be generated from the above information!)*

### Itemized sponsorship

We would like to book:

- Symposium .....7,500.00 EUR
- Conference bags .....3,000.00 EUR
- Note pads & pens .....800.00 EUR
- Badge lanyards .....2,000.00 EUR
- Delegate name badges .....2,000.00 EUR
- Conference bag inserts .....1,000.00 EUR
- Advertisement in printed conference program
  - Outside back cover page .....2,000.00 EUR
  - Inside front cover page .....1,000.00 EUR
  - Inside back cover page .....1,000.00 EUR
  - Full page inside .....500.00 EUR
- Internet point .....3,500.00 EUR
- Speaker's center – media check .....2,500.00 EUR

- Directional signage .....2,500.00 EUR
- Link on the website .....495.00 EUR
- Wireless internet access .....4,000.00 EUR
- Email blast .....1,500.00 EUR

**Sponsorship packages**

We would like to support the congress by bindingly booking the following package:

- Platinum sponsor ..... 10,000.00 EUR
- Gold sponsor .....6,000.00 EUR
- Silver sponsor .....4,000.00 EUR
- Bronze sponsor .....2,500.00 EUR

**Exhibition space**

We would like to order (minimum required: 9 m<sup>2</sup>):

- \_\_\_\_\_ m<sup>2</sup> a 250 EUR equipped stand **(order by October 31, 2012)**
- \_\_\_\_\_ m<sup>2</sup> a 200 EUR floor space only **(order by October 31, 2012)**
- \_\_\_\_\_ m<sup>2</sup> a 300 EUR equipped stand **(order after October 31, 2012)**
- \_\_\_\_\_ m<sup>2</sup> a 250 EUR floor space only **(order after October 31, 2012)**

for the total amount of \_\_\_\_\_ EUR

**Total amount of all booked items: \_\_\_\_\_ EUR**

All prices are exclusive 19 % German VAT.

Company name to be written on the fascia board (if equipped stand space has been booked; please use block letters):

\_\_\_\_\_

Date: \_\_\_\_\_ Signature, stamp: \_\_\_\_\_

Please send or fax us the filled-in application form to the below-mentioned address.